



CONTENTS

1. [THOUGHT OF THE MOMENT](#)
 2. [RECENT HAPPENINGS](#)
 3. [UPCOMING EVENTS](#)
 4. [PEOPLE WE LOVE](#)
 5. [MY OFFERING TO YOU](#)
 6. [TRAVEL SCHEDULE](#)
 7. [TESTIMONIALS](#)
 8. [HOW TO BOOK A SESSION](#)
-

THOUGHT OF THE MOMENT:

Creating Win-Win Solutions

A win-win solution is one that is for the highest good of all parties involved. To me this is the epitome of a balanced exchange. It is the embodiment of symbiosis, mutualism and co-evolution. In its most simplest form, it is treating others as we wish to be treated.

I love looking for win-win solutions but they don't always present themselves right away.

They aren't easy at first, because in order to make room for something new in life we have to put down what we are holding onto. Over time, I find people's tendencies are to get complacent, numb out and finally to stop paying attention altogether.

I think that it can be easy to let go of things that we don't want to make room for things that we want. I also think that it is harder to let go of things that we want to make room for things that we really want. The reason this has so much meaning for me is that anything less than a win-win scenario seems to create an imbalance which is both unsustainable and ultimately unfulfilling.

A lose-lose scenario is one in which both parties feel that their needs are not being met. This environment is toxic, unfulfilling and is not likely to continue for long periods of time. This is also the most obvious example of something that doesn't work. Win-loses can be more elusive.

A win-lose scenario is where one party benefits and the other party does not. Or it can refer to a situation where you feel fulfilled on one level but empty or uncomfortable on another.

In nature this is defined as *parasitism*. One entity leeches off the other and drains it. This is unsustainable because the party being drained will grow tired of being taken advantage of and the parasite is constantly wondering where its next "meal" will come from.

What if we are doing these things to ourselves?

I believe that people attempt to take energy from one another, or create imbalanced exchanges because they don't know there is an alternative, they can't conceive of how the alternative will truly work or because they don't trust that such an exchange will work.

To change this starts with an awareness that every experience contains within it some sort of exchange. There is an exchange of energy when we purchase something, when we go to work and offer service and when we make love to one another. What are you exchanging?

RECENT HAPPENINGS

TV

I recently appeared as a guest on a talk show called A VIEW FROM THE BAY on ABC:
The segment was entitled: Feng Shui your way to a Better Life:

http://abclocal.go.com/kgo/story?section=view_from_the_bay/everything_else&id=7546463

Take a look and tell me what you think!

WRITING

My e-books

I have been hard at work on a series of e-books which should be completed by the fall. Keep your eyes and ears peeled. It's going to be exciting :)

Other peoples books:

The first book is the next installment in Regina Leeds NY Times bestselling *One Year To An Organized Life* series. Regina is a dear friend to me and we have worked together for almost seven years with clients around the country. I am honored to be included in her amazing series.

The second book is an exciting book from the mind of Eva Nagorski author of *The Down and*

Dirty Dish on Revenge. To read about our chat please visit:

<http://beyondthemiSSIONARY.com/2010/08/03/feng-shui-sex/#more-67>

Sophie Chiche is a Life Coach, Time Manager, and Philanthropist and is creating an inspiring e-book called *Life By Me* which includes other offers ranging from Deepak Chopra and Don Miguel Ruiz to Arianna Huffington and Desmond Tutu. <http://www.lifebyme.com/>

Magazine Articles:

I was also asked to write articles for both Mom Magazine and Pregnancy Magazine which will both hit newsstands this fall (<http://www.mom360.com/>). Keep your eyes out!

Past writing contributions:

In case you have missed it, I have already contributed material to Sadie Nardini's Road Trip Guide To The Soul (Wiley) and Jessica Denay's The Hot Mom To Be Handbook (HarperCollins). Be sure to check out these two incredible writers.

LINKS ON AMAZON:

<http://www.amazon.com/Hot-Mom-Be-Handbook-ebook/dp/B003C2SOPQ>

<http://www.amazon.com/Road-Trip-Guide-Soul->

[Revolutionizing/dp/0470187743/ref=sr_1_1?ie=UTF8&s=books&qid=1281232491&sr=8-1-catcorr](http://www.amazon.com/Revolutionizing/dp/0470187743/ref=sr_1_1?ie=UTF8&s=books&qid=1281232491&sr=8-1-catcorr)

UPCOMING EVENTS

Workshop Series

YOU.CAN.HAVE.IT.ALL

8 Wednesdays (September 1st-October 20th)

Super-charge your intentions and bring every part of your life into balance with this 8-Week Feng Shui Workshop.

After three years of being asked to teach a workshop in Los Angeles...it's finally here! In this workshop I will talk you through your entire home, office or property and give you the tools you need to manifest your heart's deepest desires! From selling a property that's been stuck on the market, to calling in "The One," there is nothing you can ask for that you cannot attain.

We will discuss money drains (and how to counteract them); how to get pregnant (or how to avoid it if that's not what you're going for); how your space affects your health and how it can support your well being; how past tenants can affect you and what you can do about getting rid of their juju; how to bring good mojo with you on the road (especially good in hotels and family visits); how to avoid energy vampires; what to consider if you want a promotion; how to travel more (or stay grounded if you are always on the go); and how feng shui can help you change careers, sell your house or just help you relax...

For more information please visit:

<http://youcanhaveitall.thefengshuiguy.com/>

Radio Interview

I appeared on the show *Angel Energy* on KCSB in Santa Barbara earlier in the year discussing the year of the Tiger. I have been asked to return on September 19th at 5 PM with hosts Sandra Boissier and Christiane Ashleine for a discussion on feng shui for the fall.

<http://angelenergy.org/radio-shows/>

W Hotel collaboration

I am collaborating with the W Hotel in San Francisco to bring you another Wine Chocolate and Shway event in early 2011. If you are in the Bay Area, keep your eyes peeled and I will let you know as soon as we lock down the dates. If you are in another area and you wish to attend a Wine Chocolate and Shway event, write me and we can work together to set something up.

PEOPLE WE LOVE:

Ericka Shwenk, *Intuitive Healer*

<http://www.onejoylove.com/>

Ericka is an incredibly gifted intuitive and healer. I have had the privilege of experiencing her on several occasions. She has helped me a great deal. I continue to hear wonderful things from friends and clients who experience what she has to offer.

Beth Friedlander, *Authenticore Pilates*

<http://authenticorepilates.com/>

Beth Friedlaender (one of my dearest friends and my personal Pilates guru) teaches incredibly challenging and playful group classes and private sessions at an immaculate Beverly Hills studio (and also one in Santa Monica on Montana avenue.) Run, don't walk to check out her classes!

Sloan Bella, *Psychic*

<http://www.sloanbella.net/>

My friends and I lovingly call Sloan Bella "Psychic Barbie." She is wonderfully accurate. She is loving and honest. And she looks like a Barbie doll :)

Christine Hassler, Life Coach

<http://www.christinehassler.com/>

My friend and client Christine Hassler is an extraordinarily gifted Life Coach who specializes in working with and empowering young women. She is also an extremely gifted NLP practitioner.

Sensual Artwork/Inspiration

<http://www.hitomimatarese.com/>

Hitomi Matarese is a wonderful artist and personal Pilates instructor based in NYC. She has launched a fantastic site which is a great resource if you want to be inspired or acquire some art for your home or business.

Eco Friendly, Inspirational temporary Tattoos

<http://consciousink.com/>

My amazing Frank Gjata (who is also a life coach extraordinaire) has launched this really playful line of tattoos which are so fun and good for you and the world! Check them out!

Immaculate Kids Photography

<http://www.leilasutton.com/>

Leila Sutton (my dear friend and an immensely gifted photographer specializing in children) is phenomenally talented. She is doing a huge event this fall sponsored by Snapfish and Hot Mom's Club magazine. If you need photos of yourself, your kids or your family...check her out before she books up.

AN OFFERING FROM ARIEL: Affordable Feng Shui/Coaching Care For All*

*Due to the overwhelming response to this offer, I am continuing to offer it through the end of August.

There is no more important thing than setting up your foundation (your heart your mind and your home) to support your intentions. This is not simply a luxury. It is balancing our most vital of environments.

I provide free resources to support your journey in the form of newsletters, podcasts and videos both on my site and on YouTube. Many people benefit from one-on-one service and they get confused as to how to apply some of these principles into their own life.

In the spirit of making this work available to all (no matter what your financial situation is), I am continuing to offer a limited number of hours/month making my services available to people whatever level they are currently at. What matters is that people are interested in learning more about how these principles can help them in their lives.

Whatever you decide to offer is ok. The idea behind this is that the amount will return to you tenfold.

Here How it Works

Through Labor Day I am offering a one hour virtual feng shui or coaching sessions/week completely pay what you wish. It is for virtual consultations only (skype or phone sessions ONLY.)

How Much Should I Pay?

Normally, booking a virtual session with me is \$150/hour. However, let's say all you can afford this week is \$9, but you feel that you need support in some part of your life, write me an email with your request and put Wish in the subject line.

In the body of the email, please list the amount you are offering and I will send you a PayPal request for this amount. Once I have received the payment, you will receive an email with possible windows of time that are still available for the month.

Time and availability are extremely limited so if you are interested, or if you know of anyone who might be, please don't delay.

I look forward to being of service.

UPCOMING TRAVEL SCHEDULE

Ojai, CA	September 24th-26th
Los Angeles, CA	September 27th-October 28th
Ixtapa/Ziehuatenejo, Mexico	Oct 29th-November 2nd
Los Angeles, CA	November 3rd-4th
Palm Springs, CA	November 5th-7th
Los Angeles, CA	November 8th-19th
New York, NY	November 20th-29th
Los Angeles, CA	November 30th-December ?
Fort Lauderdale, FL	(Dates TBD-December 2010)
New York City, NY	(Dates TBD-December 2010)

TESTIMONIALS

"Thank you! I owe a debt of gratitude to you for all your insight and knowledge you shared with me because I REALLY LISTENED and then incorporated those lessons into my life and things are AWESOME! To make it quick, my daughters' health have improved so dramatically their Dr.'s refer to them as miracles, I have a new career I couldn't be happier with, and above all, I now have replaced anxiety and fear with a strong sense of peace and control over my life. Obstacles are no longer nuisances, they are adventures :). Thank you! Your Karma Bank is full my friend and I hope you have had some pleasant withdrawals!"

-Melody Wilson, Cocoa Beach Florida

"I have known Ariel for quite some time, and was deeply familiar with his genius as a friend and rock-solid counsel. I had terrifically high hopes for my my Feng Shui consultation. I expected the wow-factor, but what I got was the Wowie-Kazowie factor. Within 72 hours I had three checks arrive unexpectantly. As soon as I made Ariel's recommended changes to my fame corner... boom, I was interviewed for a profile on a major online news source. My socks have been knocked off. I would seriously want to see the magician's tricks if I didn't already know that Ariel is simply an energy muse of the highest order, a spatial artist of saintly proportions."

-Julie Zipper, Austin TX

Ariel Joseph, the Fen Shui Guy, is truly gifted. Not only does he have deep connection to Spirit, he know what to apply God Consciousness in a practical way. My expectation where surpassed by far. My life has shifted. I find myself more creative and energized. I home is

a direct reflection of my life. Thanks Ariel!

-Skip Jennings, Culver City

BOOKING A CONSULTATION:

When is a good time to Feng Shui my space?

Beginnings

Some people have the luxury of working on a space from the foundation up. This may include design, construction or working in a raw space.

- This could mean moving into an empty building, floor or apartment.
- It can also apply to grand openings, housewarmings or launches.
- The earlier these principles can be considered, the less work it might create in the architecture/design stage, painting and construction or in the furniture placement stage.

Feeling Stuck

Some people are in a space so long that they become numb to their environment. It can sometimes be helpful to have an extra set of eyes to help you shake things up.

Times of Transition

- Breakups
- Birthdays
- New Years
- Change of seasons and
- Before or after construction

are all wonderful times to reevaluate your space.

Endings

- Manifesting a new space
- Deaths
- Outgrowing your space

are all good times to consider using these principles to support your process of endings and new beginnings.

You might benefit from a life coaching session, house blessing or re-envisioning of what your new needs are based on all of your expansion and growth.

What can Feng Shui help me with? Fengshui also helps support people through specific areas of their life, including:

- Relationships (manifesting a partner, healing, more passion/sex)
- Prosperity and Abundance (money drains, the two types of money challenges, upleveling your abundance)
- Career (jump starting your stagnant work life, manifesting more clients, switching career tracks)
- Health (insomnia, infertility, low energy)

What does a consultation consist of? There are 3 stages to a consultation. The check in, the walk through and the blessing.

The "**check in**" is where

- you tell me a bit about you and your goals...then I ask a few questions to glean a clearer picture
- then I would share some basic feng shui principles so that when I make my suggestions in the space it is clear WHY so that it is clear that I am not just saying "do this, do that" as if it is my opinion. You know? (This process can be as long as you

want it to be. I usually follow the clients lead on this.)

The "**walk through**" is where we look at the space as a whole and I make suggestions that

- you can do immediately
- things that might take a short amount of time and
- more intermediate and long term suggestions (so that you won't be overwhelmed and feel that everything needs to be done at the same time.)

The "**blessing**" is (usually) where we might

- move some things around
- hang some cures (things to balance the energy of the space)
- and at the end I perform a blessings to clear out old energies on a space and then welcome in some new energy. (If this is a virtual session I can do a remote blessing with you, or offer suggestions on how to perform the blessing yourself.)

An initial consultation on a one bedroom apartment is generally 2-3 hours. If you have a larger space or property please email me at info@thefengshuiguy.com for inquiries.

How can I work with Ariel? Ariel can come to your home, office or property and work with you in person. He has a two hour minimum for in person consulting. Virtual consultations are also available.

How does a virtual consultation work?

- Virtual consultations can happen over the phone, or via an online service such as Skype in one hour increments.
- Send photos, videos, a blueprint or create a virtual floorplan.
- Consult on one room, one floor or the whole building!

Rates

- \$200/hour for in person consulting. Please note: there is a two hour minimum for in person services.
- \$150/hour for Virtual (phone/Skype) consulting.

To Schedule an appointment

Step 1:

Purchase a one hour session from <http://consultation.thefengshuiguy.com> (this will function as your deposit for an in person session)

or

Send in a one hour deposit to the address below:

The Feng Shui Guy

Attn: Ariel Joseph Towne

9903 Santa Monica Blvd.

#638

Beverly Hills CA 90212

Step 2: Scheduling our session

Once I have received the deposit, I will email you so that we can schedule our appt.

For email correspondance please write to: consult@thefengshuiguy.com

Step 3: contact info for our session

In Person Session

Once I have received the deposit and we have scheduled our appt, I will need things like

address, contact #'s etc.

Virtual Session

If we are doing a virtual session I will need a bluepint, photos or video. I will also need your Skypename or phone # for our session